

CRISIS PREGNANCY CLINIC
OF SOUTHERN CALIFORNIA



REP HANDBOOK

Walk TOGETHER, Save Lives TOGETHER



www.goWalkforLife.org

Walk for Life Quick Info

Saturday June 10, 2017

check in at 8:00 a.m.; Walk/Rally at 9:00 a.m.

- ◆ It's our 29th Anniversary celebration — Join Us!
- ◆ It's free to register
- ◆ Walk will be at **Pacific Park** in Glendale
- ◆ It's not a race— it's a stroll through the neighborhood!
- ◆ Route 1.8 miles— on flat residential sidewalks
- ◆ Pledges are flat-rate pledges (not per mile)
- ◆ Online fundraising with customized fundraising pages is available at **goWalkforLife.org**
- ◆ Walkers don't have to collect money. Submit your pledges and we take care of the rest.

*Please contact Jolene at (818) 843-0422
or jolene@avenuespc.org with any questions.*

WFL Location:

Pacific Park
501 S. Pacific Ave. Glendale, CA 91204

Walk for Life: Is one of our top fundraising opportunities we have for the clinics. The Walk allows us to continue the mission God has given us. Walk success is determined by the following things:

- ◆ The amount of prayer invested in the Walk and all of its volunteers
- ◆ You, our awesome and dedicated Walk REP, promoting the event at your church
- ◆ Walkers who follow God's calling through experiencing your passion and want to help by raising funds and walking for life!

***The WALK FOR LIFE
is a celebration of life and God's blessings!***

Key #1: SET THE EXAMPLE: Create your own individual or team fundraising page via GoWalkForLife.org AND make an online donation to the walk. Others will follow YOUR example.

Key #2: SIGN UP WALKERS: Encourage everyone you see or meet to walk—every walker is valuable and will follow your example.

Key #3: USE YOUR NATURAL CREATIVITY: Make announcements, pass out flyers, hang posters, perform skits, beautify your display table with teasers: candy, stickers & WFL prize samples. Encourage healthy competition between the groups — see who can enroll the most walkers and pledges.

What is my job as a REP?

RECRUIT WALKERS! 8 walkers from your church, each raising \$150, is \$1,200—which provides a full day of client services!

What tools will I be using to promote the WALK?

Bulletin inserts
Bulletin announcements
PowerPoint
Footprints
Sign-up Sheets
Ideas on how to get sponsors

If you need more of anything, please contact Jolene at (818) 843-0422 or visit www.goWalkfoLife.org to download and print additional copies yourself.

Steps for Promoting the Walk for Life:

Meet with your Pastor!

- Share the vision with him
- Invite him to walk—sheep follow the shepherd
- Ask him to share about the WALK and/or the clinics from the pulpit (or, with his permission, schedule a speaker from Avenues)
- Ask if you can show the WALK video or PowerPoint announcement during the service(s)
- Have him remind the congregation about the walk, date, time, and location the Sunday before the walk

Set up your WALK display table ASAP with WALK materials in a visible place within the church, with lots of pens and teasers to attract a crowd. Wear your Walk t-shirt and display prizes to show what other walkers can earn just by raising pledges!

Get the bulletin announcements printed in the bulletins or the inserts included in the bulletin. Have announcements spoken from the pulpit and/or Power-Point slide showing every week for 4 weeks before the WALK (see packet enclosures).

Encourage friends and walkers to fill out registration forms that day and mail or drop them by the Clinic the next day so we can get a head start on entering walkers.

Speak to all your church groups: Sunday School, House Groups, Youth Groups, Women's and Men's Bible Studies—meaning everyone!

Post the goal for your church and show the progress.

Inform ALL walkers that they DO NOT HAVE to be at the WALK to be a sponsored walker. They can raise pledges and walk on their own.

Encourage walkers to go high-tech. Use email and our custom fundraising pages to collect pledges from everyone in their network.

Call us with any questions you may have!

Sample Timeline

TODAY: Make arrangements at church for a WALK TABLE, presentations to Sunday School Classes and Small Groups, and bulletin/service announcements. Register at gowalkforlife.org!

April 23: Spread the word.

April 30: Share your gratitude that Christ gave His life to save ours. Encourage others to use their soles to save souls and lives by being a sponsor for our 28th Anniversary celebration - Walk for Life.

May 7: Set up a WALK TABLE at church (and every week until the Walk) and 1st Bulletin Announcement.

May 14: Use the Walk for Life video during the announcements before your worship service. Have the pastor tell people to see you after the service.

May 21: Set up a WALK TABLE at church (and every week until the Walk) and 2nd Bulletin Announcement.

May 28: Make Bulletin Announcement and have Pastor speak to the congregation about walking in a couple weeks.

June 4: Final Bulletin Announcement—Last Sunday to recruit walkers. Use the video one last time!

Saturday, June 10: WALK FOR LIFE!

Church Rep FAQs:

Why do I need to have the walkers Pre-Register?

Pre-registration lets us know how many walkers to expect and to effectively plan for the day of the event. With pre-registration, we are able to send the walkers reminders and encouragements, as well as catch up with them if they are unable to attend the Walk for any reason.

How do I help my walkers raise money or achieve their goals?

- Ask everyone they know—most will say yes!
- Place larger donations on the top of the pledge sheet
- Remember, small donations add up!
- Check the Walk for Life Brochure for extra tips

What does the Crisis Pregnancy Clinic do?

Mission: Avenues Crisis Pregnancy Clinic is a Christ-centered ministry dedicated to affirming the value of life. For 29 years, we have been helping women in our community who are unprepared for pregnancy and sharing the Gospel with them in word and deed.

Services: We offer free services including pregnancy tests, ultrasounds, medical and housing referrals, baby clothes, diapers, and pre- and post-abortion counseling. Over the years, the Lord has used this practical assistance to touch thousands of hearts and save hundreds of lives and souls.

In 2016 alone, 178 babies were saved from abortion and 312 clients accepted Jesus as their Savior.

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